

# PUBLIC HEALTH SPECIALIST

## Role Profile



<b>Title</b>	Public Health Specialist	
<b>Grade</b>	J	
<b>Reference:</b>	N1056	
<b>Reports to:</b>	Consultant in Public Health	
<b>Work style Definition</b>	Office based hot-desk/touch down worker	
<b>Job Type:</b>	Professional	
<b>Primary purpose of role</b>	<p>To fulfil the role of Public Health Specialist and work across the three domains of public health (health improvement, health protection and health and care service improvement) by providing public health leadership, expertise and advice on health inequalities supporting all health improvement public health outcomes (see Public Health Outcomes Framework).</p> <p>To provide support to the Consultants in Public Health and Public Health Specialists in their lead areas, and provide leadership for the ODPH team in areas of appropriate expertise.</p>	
<b>Key accountabilities and key measures</b>	<ul style="list-style-type: none"> <li>▪ Commission, support and contribute to the research undertakings of the ODPH (5%)</li> <li>▪ Provide advice in areas of their expertise to assist the design, conduct, analysis and dissemination of surveys and research projects (5%)</li> <li>▪ Undertake surveys, audits or research to support service development and their project work. e.g. appreciative inquiry and focus groups for social marketing or user engagement (5%)</li> <li>▪ Create reports and publications. This may require the adjustment and manipulation of public health information (5%)</li> <li>▪ Co-ordinate and develop ways of ensuring public health information, is accessible, available and interpreted within the ODPH and within the City</li> </ul>	<p><b>Role measures</b></p> <ul style="list-style-type: none"> <li>▪ Contribution to research projects</li> <li>▪ Surveys, audits and research undertaken and completed to appropriate deadlines</li> <li>▪ Reports and publications available within timeframes</li> <li>▪ Public Health information available/accessible for all in suitable format and within appropriate timeframes</li> <li>▪ Commissioned items and project work achieved within budget</li> <li>▪ Timely appraisals and management of appropriate staff groups</li> <li>▪ Successful implementation of strategies within timeframes and requirements</li> </ul>

	<p>Council for the purposes of public health development (3%)</p> <ul style="list-style-type: none"> <li>▪ Support the dissemination of public health information to all stakeholders via a number of different media (5%)</li> <li>▪ Work with colleagues in other public health teams and networks to share and develop resources, knowledge and skills in order to improve the efficiency, effectiveness and accessibility of appropriate information and intelligence (5%)</li> <li>▪ Responsible for commissioning specifically identified public health programmes and managing a local health budget. Responsible for budget monitoring for projects and initiatives which they lead (20%)</li> <li>▪ Implement national and local policies appropriate for their work areas, meeting statutory, national, regional and local obligations in service delivery through own work and managed staff (10%)</li> <li>▪ Write and contribute to reports which will be used by others in the development of policies and services to meet health and wellbeing needs and public health priorities (5%)</li> <li>▪ Develop, implement and evaluation of strategies, programmes and projects will be required over short, medium and long-term timeframes (15%)</li> <li>▪ The post holder will be required to coordinate and organise multi- agency groups, ensuring the groups deliver required outcomes and reports (10%)</li> <li>▪ Provide analysis of the effectiveness of public health initiatives and programmes and use professional judgement to identify and assess alternative</li> </ul>	
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	<p>approaches and the required resources (5%)</p> <ul style="list-style-type: none"> <li>▪ Contribution to the successful implementation of policies, processes &amp; guidance, including interpreting procedures/practices to satisfy short and medium term operational requirements (2%)</li> </ul>	
<b>Key activities</b>	<ul style="list-style-type: none"> <li>▪ Developing and supporting the wider public health system to deliver health outcomes for health protection and specifically sexual health and immunisation programmes (15%)</li> <li>▪ Strategic commissioning of sexual health services (20%)</li> <li>▪ Leadership, assurance of quality and oversight of sexual health services and programmes in Plymouth (20%)</li> <li>▪ Working across a range of partnership in ensuring our population are protected from infectious disease (10%)</li> <li>▪ Working with partners to support local delivery and maximise uptake of immunisation programmes in particular supporting local coordination and governance of pandemic (i.e. COVID-19) and seasonal immunisation programmes (15%)</li> <li>▪ Contributing to the acute health protection response to pandemic (i.e. COVID-19) (10%)</li> <li>▪ Leading and contributing to a broad range of programmes and commissioning aimed at improving health and wellbeing outcomes and reducing health inequalities (5%)</li> <li>▪ Taking a lead role in the advocacy and strategic leadership of evidence based interventions for health protection and health improvement (5%)</li> <li>▪ Carry out other duties appropriate to the grade of the post</li> </ul>	
<b>Essential qualifications/knowledge</b>	<ul style="list-style-type: none"> <li>▪ Specialist knowledge of public health theory and practice and / or knowledge in the specific areas of health protection, immunisations and sexual and reproductive health</li> <li>▪ Knowledge of the determinants of health and their effect on populations, communities, groups and individuals and locally</li> <li>▪ Knowledge of the main terms and concepts used in epidemiology</li> <li>▪ Familiarity with key national and local health protection and sexual and reproductive health related policies</li> <li>▪ Relevant postgraduate qualification or relevant work based experience equivalent to this level</li> </ul>	
<b>Desirable qualifications/knowledge</b>	<ul style="list-style-type: none"> <li>▪ Higher degree and/or qualification in public health or other relevant area</li> <li>▪ Knowledge of key equality legislation</li> </ul>	
<b>Essential experience</b>	<ul style="list-style-type: none"> <li>▪ Experience of the leading, developing, implementing and evaluating public health strategic development, programmes and initiatives</li> <li>▪ Experience of partnership working within a multi-agency environment including local government and/or the NHS and across a range of seniority levels.</li> </ul>	

	<ul style="list-style-type: none"> <li>▪ Experience of service user community engagement</li> <li>▪ Experience of commissioning public health, and/or health and well-being programmes</li> <li>▪ Experience of conducting health needs assessments and evidence-based research.</li> <li>▪ Experience of appraising published evidence and of the identification of implications for own area of work</li> </ul>
<b>Desirable experience</b>	<ul style="list-style-type: none"> <li>▪ Experience of working in health protection/sexual health or a relevant area of practice</li> <li>▪ Experience of project management</li> <li>▪ Experience of commissioning public health programmes and budget monitoring and management</li> </ul>
<b>Essential skills</b>	<ul style="list-style-type: none"> <li>▪ Excellent oral and written communication skills and the ability to communicate effectively with a range of different people and using different methods including;             <ul style="list-style-type: none"> <li>- Good negotiating and facilitation skills</li> <li>- Ability to challenge existing practices and identify solutions</li> <li>- Ability to influence decisions</li> </ul> </li> <li>▪ Sound partnership skills including successful co-ordination of partners to deliver objectives</li> <li>▪ Ability to work independently and to collaborate as part of a team</li> <li>▪ Ability to formulate strategy and make recommendations based on evidence of need and evidence of effectiveness, policy guidance and local context</li> <li>▪ Effective people management and performance management skills with ability to provide direction and support to individuals and teams</li> <li>▪ Ability to produce accurate work to tight deadlines Analysis and interpretation of health data and information Critical appraisal skills</li> <li>▪ Good presentations skills</li> <li>▪ Proficient ICT skills and experience of MS Office</li> <li>▪ Commitment to continued professional development within public health.</li> <li>▪ Applying complex theories and detailed technical knowledge to devise approaches and solutions from first principles</li> </ul>
<b>Corporate standards</b> <ul style="list-style-type: none"> <li>▪ In accordance with Council policies and guidance on information management and security, it is your personal responsibility for data protection, client confidentiality and information governance.</li> <li>▪ Act at all times in accordance with appropriate legislation and regulations, codes of practice, the provisions of the Council's constitution and its policies and procedures.</li> <li>▪ Work within the requirements of the Council's Health and Safety policy, performance standards, safe systems of work and procedures.</li> <li>▪ Undertake all duties with due regard to the corporate equalities policy and relevant legislation.</li> </ul>	